



EXPANDING THE
FOOTPRINT OF
OFFSITE CONSTRUCTION
WITH
IN-PERSON EVENTS
WEBINARS
INTERVIEWS
& MORE



WWW.OFFSITECONSTRUCTIONNETWORK.COM

2024 MEDIA KIT
& EVENT PROSPECTUS



WHAT IS THE OFFSITE CONSTRUCTION NETWORK?

The Offsite Construction Network connects potential end users around the country with the industry's leading offsite construction experts, news, and resources.

IN PERSON

All Offsite Construction Network events in 2024 will feature exhibits from offsite construction manufacturers and contractors, traditional contractors that have integrated offsite methods, offsite factories, transportation companies, architects, engineers, BIM suppliers, materials suppliers, and consultants of all types of offsite construction processes.

Additionally, these regionally-focused events will provide educational insights into offsite construction with expert speakers, panel presentations, and several hours of dedicated networking time.

ON DEMAND

In addition to the live events mentioned above, the Offsite Construction Network provides exclusive online content throughout the year on its website, offsiteconstructionnetwork.com.

Featuring educational webinars, interviews and insights from notable industry leaders, and a wide variety of articles and resources, the Offsite Construction Network provides the perfect platform for learning, connecting to industry-leading offsite companies, and business development.

WHY SPONSOR?

Reach all facets of the offsite construction industry online and in-person!

Sponsor the Offsite Construction Network and/or exhibit at its events to spread awareness of your company to architects, contractors, developers, owners, engineers, procurement officials, and policymakers already interested in learning more about offsite construction systems.

With a constantly-updated website, an active social media presence, and multiple in-person events, sponsors will receive year-round exposure and opportunities to connect with offsite professionals and end users around the country.

If your company supplies the construction industry with offsite systems, *you should sponsor the Offsite Construction Network.*

There is simply no greater opportunity to reach key decision makers in the offsite construction industry.

WHY NOW?

OFFSITE IS BOOMING

And it's easy to understand why. According to a 2020 survey by Dodge Data & Analytics, seven specific aspects of construction project delivery have been positively impacted through the use of offsite and modular construction. At the top of the list were improvements to productivity, quality, and schedule certainty.¹

The charts below detail how architects/engineers, GCs/CMs, and trade contractors measure the top impacts of modular construction.¹

Architects/Engineers (% Reporting Medium, High, or Very High Contribution)

Improved Quality



Increased Schedule Certainty



Improved Productivity



GCs/CMs (% Reporting Medium, High, or Very High Contribution)

Improved Productivity



Increased Schedule Certainty

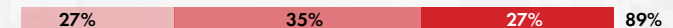


Improved Quality

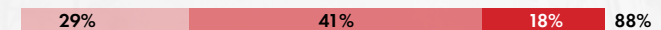


Trade Contractors (% Reporting Medium, High, or Very High Contribution)

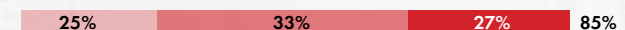
Improved Productivity



Increased Quality



Increased Schedule Certainty



¹ Dodge Data & Analytics. SmartMarket Report: Prefabrication and Modular Construction 2020.

WHY CHOOSE THE OFFSITE CONSTRUCTION NETWORK?

We've run successful offsite industry events across the continent since 2015, and now we're broadened our focus to include curated industry news and exclusive digital content.

From in-person events and virtual interviews to in-depth articles and educational webinars, the Offsite Construction Network is quickly becoming a complete, multifaceted resource for anyone involved with or interested in the ever-growing offsite construction industry.

With our full slate of in-person events and the expansion of our website, email, and social media channels, **now is the time for your company to take full advantage of the Offsite Construction Network.**

"These events provide exceptional value. We'll be back next year for sure."

"Great event with solid information presented and really good interaction... from attendees and exhibitors!"

*"I've presented at the Offsite Summit before and had a great experience. **The team does a great job of bringing the right people together to move our industry forward.**"*

*"The speakers were informative, the venue wonderful, the structure perfect and **the attendees were exactly who we are looking for when networking.**"*

*"The quality of leads generated was **the best** aspect of the expo."*

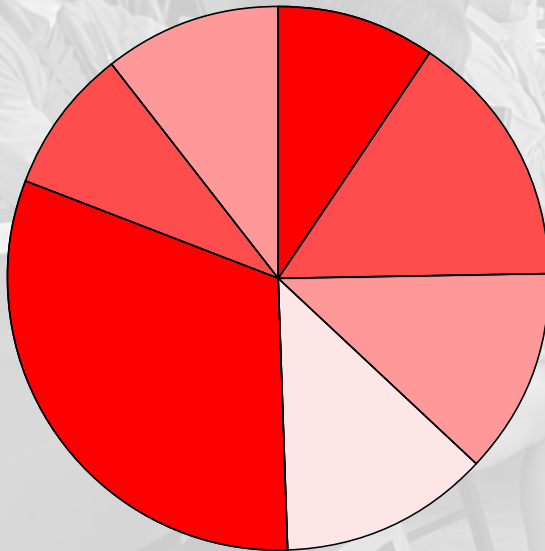
WHO ATTENDS?

In 2023, the Offsite Construction Network hosted four Offsite Construction Summits in Toronto, Denver, Berkeley, and Atlanta.

In total, nearly 300 organizations were represented at these events. Attendees included key decision-makers from offsite manufacturers, builders and contractors, architectural and engineering firms, product and service providers, housing authorities and government agencies, and potential end users from across North America.

ATTENDEES BY TYPE

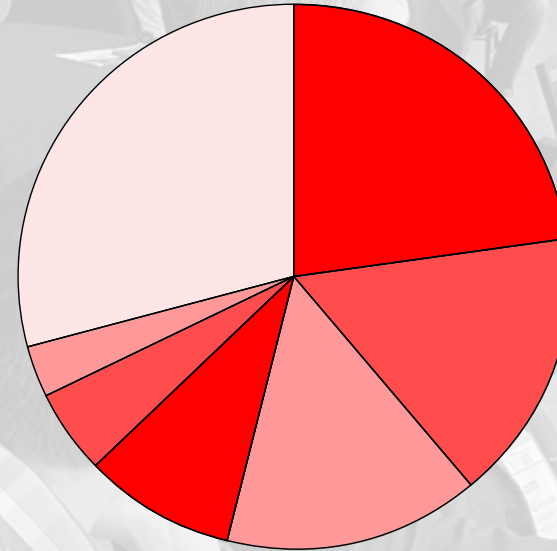
DATA FROM 2023



SUPPLIERS OF PRODUCTS/SERVICES: 33%
OFFSITE FACTORIES/MANUFACTURERS: 16%
BUILDERS/CONTRACTORS: 13%
DESIGN PROFESSIONALS: 13%
POTENTIAL END USERS: 11%
DEVELOPERS: 10%
GOVERNMENT/ACADEMIC: 9%

ATTENDEES BY ROLE

DATA FROM 2023



MANAGER: 23%
DIRECTOR: 16%
PRESIDENT/VICE PRESIDENT: 15%
C-SUITE: 9%
PRINCIPAL: 5%
PARTNER: 3%
OTHER: 29%

ATTENDING COMPANIES

bold red = attended multiple 2023 events

In 2023, attendees represented the following companies and organizations:

| | | | | |
|---|---|---|---|---|
| 359 Design | Bridger Built, LLC | Colorado Builder | EVstudio | Homeway Commercial |
| 4C's Of Design And Build Ltd. | Bristlecone Construction | Colorado Division of Housing | Fading West Development | Housing Authority of the City of Alameda |
| Adam Berger Development | BROAD U.S.A. Inc. | Colorado Housing and Finance Authority | Family Built Homes | Housing Growth Partners |
| Adolfson & Peterson Construction | Brookfield Properties Development | Colorado Modular Homes | Fibo | HousingNowTO.com |
| AeroGo, Inc. | Brown Construction, Inc. | Colorado State University | Flatirons Habitat for Humanity | hsbcad North America LLC |
| Affinity a VANTEM company | BT Modular | Combilift USA | Flex Air | Huntington Hotel Group |
| Alley Poyner Macchietto Architecture | Bundle | Corner Cast Construction Inc | FlexTC | HYDRO-QUEBEC |
| Alliance Construction Solutions | Buttcon Ltd | Cox Communications | Foothills Regional Housing | ICC NTA, LLC |
| AMB Modular | California Division of Housing & Community Development | CSA Group | FourA Constructs | Impact Housing Group LLC |
| AMHERST | California Modulars | CSHQA, Inc. | FullStack Modular | Indie Road Honolulu |
| ANC Modular Inc. | California Polytechnic State University | Cube Building Systems | Fusion Cooling | Infinipower Hospitality |
| Andelwood Homes | California State University, Sacramento | Cunningham Group Architecture | GE Johnson | Innovative Lifescapes |
| Andersen Windows | Camp Creek Homes | DCI Engineers | Geary Pacific Supply | Insolroll |
| AO | Castlewood Partners | Devron Developments | GLP CANADA | International Code Council |
| Arbour Valley Communities | Catamount Constructors, Inc. | DIALOG | Grabber | Intertek - Modular Building Solutions |
| Architectural Innovators, Inc. | CBS Construction Services, Inc. | Dietrich's Technology North America Inc. | Great White Sand Tiger Lodging Ltd. | Iran Chamber of Cooperative |
| Arris Holdings | Centers for Disease Control and Prevention | Domatic | Greenheck | Irontown Homes |
| Arrow Consulting Group | CertainTeed/Saint-Gobain | Dorce Prefabricated and Constuction | Greystar | ISE Structural Engineers |
| Aspen Skiing Company | Chloe Brown Mayoral Campaign 2023 | Doug Tarry Homes | Groupe Canam | Island Development Group |
| ATCO Structures & Logistics | Choice Stewards, LLC | Douglass Colony Group | Guangzhou Zhuliu Development | Jigsaw Construction |
| Atlantica Properties | Cion/NORR | Dyck's Mobile Shrink Wrap | Habitat for Humanity - Roaring Fork Valley | Johns Manville |
| Barricade Building Products | Circle Stone Capital | Echo Company Constructors | Habitat for Humanity - St Vrain Valley | King Electrical Manufacturing |
| BECC Modular | City of Boulder | Ectek Building Material Inc. | Hemlock Tiny Homes | Koelbel and Company |
| Berkeley Housing Authority | ClarkDietrich | ED Modular Inc. | Hispanic Contractors of Colorado | LAFATE Rentals |
| Bilt Distribution | Color Red Construction | Elevated Industrial Solutions | Holmes Solutions | LAI Design Group |
| BKBM Engineers | | Emerald Builders Ltd. | | Land & Investment Group |
| Blazer Industries | | Emmons Design LLC | | Landstar |
| BMarko Structures, LLC | | | | Langlas & Associates, Inc. |
| Bowers + Kubota | | | | Lima One Capital |
| Brave Control Solutions Inc. | | | | Lindapter |

ATTENDING COMPANIES CONTINUED

bold red = attended multiple 2023 events

Lochsa Engineering
Lokal Homes
Mākher's Studio
Mas' Developments Inc.
MATTAMY HOMES
MBH Architects
MBSI
Metwood Building Solutions
Mill Creek Residential
Millennium L.A.
MiTek
Mitsubishi Electric Trane
- HVAC US
ModCorr, LLC
ModCribs
MODLOGIQ
Modular Building Institute
Modularity
Module Design Inc
Mohsen Nejati
Montgomery Sisam
Architects Inc.
MPE an Englobe company
Mukwa Experts Inc.
Murray Engineering P.C.
Nashua Builders
National Renewable Energy
Laboratory
National Research Council
Needbased inc
New Gen Architects, LLC
Newmark
Nibbi Brothers

Nichiha USA, Inc.
Nor Cal Carpenters Union
Northrop Grumman
Novingers Inc
NRB Modular Solutions
NYX Capital Corp.
Oben Build Inc.
OCI
Ogle Design
Ontario Ministry of Municipal
Affairs and Housing
Overcash Real Estate
Pacific Northwest National
Laboratory
Palomar Modular
Buildings LLC
Panasonic Eco Systems of
North America
Panoramic Interests
PCI Mountain States Region
PCS Group
PFLMEP
PGT Trucking, Inc
Phoenix Modular Elevator
Pinnacle Construction
Place Housing Solutions
Plant Prefab
PM Security Solutions, Inc.
Pomerleau
Poulson Construction Inc.
Premier Building Systems:
Premier SIPS
Promise Robotics

Proset Construction, Inc.
ProSet, Inc.
PYATOK architecture +
urban design
Quiring General LLC
R&S Tavares Associates, Inc.
R3 - Rehabilitation,
Restoration, Respite
RCK Engineering Solutions
RCM Group Modular
Solutions
Region of Durham
ReMo Homes
Renokrew
RISE Modular
Risinger Build
ROC Modular
ROCKWOOL
Rocky Mountain Home Asso.
Roman Products, LLC
Romero Design Workshop
Architecture
RPW Modular Roofing
Solutions
RW America
Santa Clara University
Satellite Shelters, Inc.
Scotiabank
Secure Store Thunder Bay
Set Works Ltd
Seubert & Associates, inc.
Sherman Associates
Sightline Solutions

SIKA
Simple Life Homes
Simpson Gumpertz & Heger
Simpson Strong-Tie
Singleton Designs, LLC
SM Construction Inc.
Sona Realty LLC
Soukup America
Stack Modular
Stackhaus LLC
Stalo Group
Stanford University
Stanley Martin Homes
Statesman Group of
Companies
Steenhof Building Service
Group
Studio K2 Architecture
Studio KDA
SummerHill Apartment
Communities
Sunbelt Modular
Sunpowertek
Surface Architecture + Design
Swinerton
Symmetry Builders, Inc.
Synergy Modular
Sysconverge Inc.
Talba Group
TAYNR, Inc.
Terrell Development
The Beck Group
The Weitz Company

The Wells Partnership
Tlingit & Haida Indian Tribes
of Alaska
Toronto Community
Housing Corp.
Town Of Elizabeth
Transhield, Inc.
Tri-Merit
TTMAC
U.S. Dept. of Defense USACE
UCC Industries International
Inc. (Canada)
ULC Inc.
University of California
Berkeley
Upper Stage Capital
Urban Surfaces
UrbanBloc, Inc.
urbanToronto
United States Navy
USA INVESTMENTS &
CAPITAL LLC
US-Offsite Holdings, LLC
VaproShield
Venture Architecture
Viega
Washington State University
Wesco Distribution, Inc.
Whitley Manufacturing
William A. Randolph, Inc.
WinTech
Z Modular
Zera Developments

INSIDE THE OFFSITE CONSTRUCTION SUMMITS

The Offsite Construction Network's regionally-focused, one-day Summits have been specifically designed to bring together local and national stakeholders with the goal of introducing potential end-users to the full capabilities of the offsite construction industry.

Each Offsite Construction Summit features:

- **A unique mix of impactful speakers from local and national companies**
- **Convenient parking and easy access to area transit**
- **Catered lunch and refreshments**
- **Dedicated time to connect with exhibitors**
- **Onsite staff to assist with networking**
- **Highly-visible sponsorship opportunities**

Take a look at a recent Summit agenda

9:00AM - 10:00AM

Coffee with Exhibitors

SPONSORED BY BT MODULAR

10:00AM - 10:30AM

Presentation #1: Jim Gabriel (*MODLOGIQ*)

10:30AM - 11:00AM

Presentation #2: Wanona Satcher & Kevin Hamak
(*Mākhers Studio*)

11:00AM - 11:15AM

Break with Exhibitors

11:15AM - 11:45AM

Presentation #3: Dyci Sfregola
(*New Gen Architects*)

11:45AM - 12:15PM

Presentation #4: Buddy Johns & Ben Crooks
(*ModCorr*)

12:15PM - 1:15PM

Lunch with Exhibitors

SPONSORED BY FLEXTC

1:15PM - 1:45PM

Presentation #5: Peter Vereecke (*Z Modular*),
Kent Anderson (*Wesco Distribution*)
& James Haas (*Nichiha USA*)

1:45PM - 2:15PM

Presentation #6: Antony Kountouris (*BMarko Structures*) & Darion Dunn
(*Atlantica Properties*)

2:15PM - 3:15PM

Networking Reception with Exhibitors

SPONSORED BY MODULAR BUILDING SYSTEMS INTERNATIONAL

3:15PM - 4:30PM

Teardown

EXHIBITOR/SPONSOR TESTIMONIAL

Mitek, a global company focused on providing integrated software, services, engineered products and automated solutions for the building industry worldwide, sponsored and/or exhibited at three of the four Offsite Construction Summits in 2023.

Why did MiTek choose multiple events?

Stephen Keller

Component Specification
Manager, MiTek

The MiTek logo consists of the word "MiTek" in a white, sans-serif font, set against a solid blue rectangular background.

"As an offsite technology company, MiTek chose to exhibit at multiple Offsite Construction Summits to increase our outreach to the design professional and construction professional community.

The discussions and presentations at these shows have been very insightful. I have developed relationships with project stakeholders and have learned of how other companies are supporting the offsite construction industry.

*Change takes time, particularly in our industry, and by attending these events to share tips, tricks, and new solutions, we can grow as an industry more effectively to solve real problems. **I'd recommend that any company looking to join, support, or lead the offsite construction industry should attend one or more of these events.**"*



IN PERSON

Offsite Construction Network events provide attendees, sponsors, and exhibitors alike the opportunity to connect with—and learn from—established leaders and rising stars across the offsite construction industry.

SPONSORSHIP OPPORTUNITIES

Morning Coffee

USD \$1,500

Includes: 1 sponsor registration for a live event, signage onsite, logo on website and logo in printed event program

Name Badge

USD \$2,000

Includes: 2 sponsor registrations for a live event, logo on badge, logo on website plus logo in printed event program

Lunch

USD \$5,000

Includes: 2 sponsor registrations for a live event, signage onsite, logo on event webpage, logo in printed event program

Case Study

Presenters

USD \$2,000

Includes: 2 sponsor registrations for any event, recognition onsite by emcee, logo on one live event website, and logo in that event's printed program

Program Insert

USD \$2,000

Includes: 2 sponsor registrations for a live event, logo on event webpage, logo in that event's printed program

Networking

Reception

USD \$2,000

Includes: 2 sponsor registrations, signage onsite, logo on event website, recognition onsite by emcee, logo in that event's printed program

General

USD \$500

Includes: logo on one event webpage and logo in that event's printed program

PLUS

All event sponsors are included in Offsite Construction Network promotional emails and social posts for that event.

ON DEMAND

Offsiteconstructionnetwork.com provides year-round education about all facets of the offsite construction industry and constant exposure for its supporting companies.

With instant access to webinars, interviews, and articles, plus a popular e-newsletter full of breaking news and events, **offsitesconstructionnetwork.com** is quickly becoming the online hub of the offsite construction industry.

KEY METRICS

▲ **76%**

We've experienced a **76% increase** in new website visitors year-over-year

▲ **46%**

Our LinkedIn follower base has seen steady, **organic growth of 46%** in the past 365 days

8,000+

Over 8,000 verified email addresses of past event attendees/exhibitors and opt-in subscribers



Offsite Construction Network emails boast **above-average open (23%) and clickthrough (17%) rates**

SPONSORSHIP OPPORTUNITIES

Industry Stakeholder

USD \$5,000

Establish your company as a key stakeholder in the offsite industry by partnering with the Offsite Construction Network.

For a 1-year period, each Industry Stakeholder receives:

- linked logo on each live event page
- linked logo on the homepage for 12 months
- 2 attendee registrations for one in-person event
- a custom-built virtual expo page on our website that can include links, videos, PDFs, and more
- 6 posts on our social channels that drive traffic to your custom-built page
- a promoted video interview with executive director Tom Hardiman
- a promoted webinar hosted on the Offsite Construction Network website

Offsite Weekly

USD \$5,000

Sponsor our weekly e-newsletter and reach our growing audience of over 8,000 industry professionals. Each email includes offsite news, exclusive content, event updates, and more. Sponsors receive linked logo placement for 12 months.

Custom E-blasts

USD \$2,000

Directly connect with over 8,000 past event attendees and industry contacts. With flexible scheduling and KPI reporting, these e-blasts can bring attention when you need it most.

Offsite Insights

USD \$1,500

In this highly-promoted video interview series, executive director Tom Hardiman speaks to leaders from across the offsite construction industry. Sponsors receive logo placement and spoken recognition in 4 episodes and a linked logo on the Offsite Insights landing page for 6 months.

ON DEMAND

SPONSORSHIP OPPORTUNITIES CONTINUED

Site Sponsor USD \$1,000

Build your company's brand and show your support of the offsite construction industry. Includes your company's logo on the Offsite Construction Network's homepage for 12 months, plus an entire customized webpage page that we build and promote all year long.

TERMS, CONDITIONS, CANCELLATIONS

Terms: Payment for each ad is required in US funds. Full payment, artwork and/or logo must arrive at Offsite Construction Network headquarters no later than the due dates specified.

Commissions: None

Cancellations: Cancellations or changes must be made in writing and will not be accepted after closing dates.

Advertising contracts subject to rate change upon notice. Contracts may be cancelled at the time rate change is effective without incurring a short-rate. Advertisers not fulfilling contract obligations will be short-rated. Publisher reserves the right to reject any ad. Advertisers agree to indemnify and protect the publisher from claims or expenses resulting from the unauthorized use of names, photographs, drawings, or words protected by copyright or registered trademark. The publisher is not liable for delivery delays or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental agency, fire, flood, insurrection, riot, explosion, embargo, strike, weather legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting publishing or delivery in any way.



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