



EXPANDING THE
FOOTPRINT OF
OFFSITE CONSTRUCTION
WITH
IN-PERSON EVENTS
WEBINARS
INTERVIEWS
& MORE

WWW.OFFSITECONSTRUCTIONEXPO.COM



2022 MEDIA KIT

WHAT IS OSCE?

The Offsite Construction Expo (OSCE) offers a focused presentations of the abilities of offsite construction across all markets.

IN PERSON

All three in-person events in 2022 will feature exhibits from offsite construction manufacturers and contractors, traditional contractors that have integrated offsite methods, offsite factories, transportation companies, architects, engineers, BIM suppliers, materials suppliers, and consultants of all types of offsite construction processes.

Additionally, these live events will provide educational insights into offsite construction with multiple speakers, presentations, and several hours of dedicated exhibit time.

ON DEMAND

In addition to live events, the Offsite Construction Expo provides exclusive online content throughout the year on its revamped and expanded website, offsiteconstructionexpo.com.

Featuring regular educational webinars, interviews and insights from notable industry leaders, and a wide variety of articles and resources, OSCE provides the perfect platform for building brand awareness and supporting offsite construction.

WHY SPONSOR?

Reach all facets of the offsite construction industry online and in-person!

Sponsor and/or exhibit at the Offsite Construction Expo to spread awareness of your company to architects, owners, developers, contractors, engineers, procurement officials, and policymakers already interested in learning more about offsite construction systems.

With a constantly-updated website, regularly-scheduled webinars, and multiple in-person events, sponsors will receive year-round exposure and opportunities to connect with offsite professionals around the country.

If your company supplies the construction industry with offsite systems, *you should sponsor the Offsite Construction Expo.*

There is simply no greater opportunity to reach key decision makers in the offsite construction industry.

WHY NOW?

OFFSITE IS BOOMING

And it's easy to understand why. According to a 2020 survey by Dodge Data & Analytics, seven specific aspects of construction project delivery have been positively impacted through the use of offsite and modular construction. At the top of the list were improvements to productivity, quality, and schedule certainty.¹

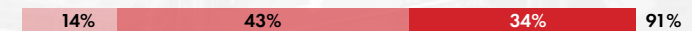
The charts below detail how architects/engineers, GCs/CMs, and trade contractors measure the top impacts of modular construction.¹

Architects/Engineers (% Reporting Medium, High, or Very High Contribution)

Improved Quality



Increased Schedule Certainty



Improved Productivity



GCs/CMs (% Reporting Medium, High, or Very High Contribution)

Improved Productivity



Increased Schedule Certainty

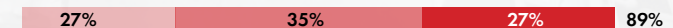


Improved Quality



Trade Contractors (% Reporting Medium, High, or Very High Contribution)

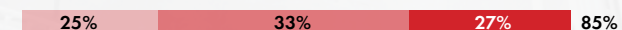
Improved Productivity



Increased Quality



Increased Schedule Certainty



1. Dodge Data & Analytics. SmartMarket Report: Prefabrication and Modular Construction 2020.



IN PERSON

Each live OSCE event provides attendees, sponsors, and exhibitors the opportunity to connect with—and learn from—the established leaders and rising stars of the offsite construction industry.

In addition, every in-person OSCE event is coupled with a complementary digital event held on our exclusive online event platform.

SPONSORSHIP OPPORTUNITIES

Morning Coffee

USD \$1,500

Includes: 1 sponsor registration for a live OSCE event, signage onsite, logo on website, logo in printed program, sponsorship recognition with company profile & logo in the digital event app

Name Badge

USD \$2,000

Includes: 2 sponsor registrations for a live OSCE event, logo on badge, logo on website, logo in printed program, sponsorship recognition with company profile & logo in the digital event app

Lunch

USD \$5,000

Includes: 2 sponsor registrations for a live OSCE event, signage onsite, logo on event webpage, logo in printed program, sponsorship recognition with company profile & logo in the digital event app

Case Study Presenters

(In-Person & Digital)

USD \$2,000

Includes: 2 sponsor registrations for a live OSCE event, recognition onsite by emcee, logo on website, logo in printed program, sponsorship recognition with company profile & logo in the event app

Awards

USD \$2,000

Includes linked logo on OSCE Awards webpage and digital promotions, plus signage and spoken recognition at the in-person Awards ceremony.

Banner Ad *(Digital)*

USD \$1,000

(3 available)

Includes: 1 sponsor registration for a digital OSCE event, 1 600x100px in-app banner ad, a 700-character message & link to webpage of your choice, logo on website, logo in printed program, sponsorship recognition with company profile & logo in the event app

Alert Message *(Digital)*

USD \$1,000

Includes: 1 sponsor registration for a digital OSCE event, 1 message/alert sent through the event app to all attendees (25-30 words, logo and weblink), logo on website, logo in printed program, sponsorship recognition with company profile & logo in the event app

General

USD \$500

Includes logo on event webpage, logo in printed program, sponsorship recognition with company profile & logo in the event app

ON DEMAND

The OSCE website, offsiteconstructionexpo.com, provides year-round education about all facets of the offsite construction industry and constant exposure for its supporting companies.

With on-demand access to webinars, interviews, and articles, plus access to each in-person OSCE event, offsiteconstructionexpo.com will quickly become the online hub of the offsite industry.

SPONSORSHIP OPPORTUNITIES

Industry Stakeholder USD \$7,500

Establish your company as a key stakeholder in the offsite industry by partnering with OSCE.

For a 1-year period, each Industry Stakeholder receives:

- linked logo on each live event page for 12 months
- linked logo on the OSCE homepage for 12 months under a "Stakeholders" heading
- 25% off in-person booths at each event
- 50% off digital booths at each event
- 2 sponsor registrations for one in-person OSCE event
- a custom-built page on OSCE's website that can include links, videos, PDFs, and more
- 12 posts on OSCE's social channels that drive traffic to your custom-built page
- sponsorship recognition at all OSCE events
- exclusive year-round content marketing
- a promoted interview with OSCE executive director Tom Hardiman
- webinar opportunities throughout the year

Cornerstone Content USD \$1,500

These pages—which describe the facets of offsite construction—form the foundation of OSCE website.

Each 12-month sponsorship includes a linked logo, 50 words of descriptive text, and promotion through OSCE's digital marketing channels.

Industry Supporter USD \$3,500

Build your brand awareness by sponsoring OSCE's live events, website, and webinars.

Each Industry Supporter receives:

- linked logo on each live event page for 12 months
- linked logo on the OSCE homepage for 12 months under a "Supporters" heading
- 10% off in person booths at each event
- 25% off digital booths at each event
- 1 sponsor registration for an in-person OSCE event
- 6 posts on OSCE's social channels that drive traffic to your website
- a promoted interview with OSCE executive director Tom Hardiman
- webinar opportunities throughout the year

Offsite Insights USD \$1,500

In this new highly-promoted interview series, executive director Tom Hardiman speaks to leaders from across the offsite construction industry. Sponsors receive logo placement and spoken recognition in 10 episodes and a linked logo on the Offsite Insights landing page for 6 months.

Site Sponsor USD \$1000

Build your company's brand and show your support of the offsite construction industry. Includes a linked logo on the OSCE homepage for 12 months.



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