



EXPANDING THE
FOOTPRINT OF
OFFSITE CONSTRUCTION
WITH
IN-PERSON EVENTS
WEBINARS
INTERVIEWS
& MORE

WWW.OFFSITECONSTRUCTIONNETWORK.COM

2025 MEDIA KIT
& EVENT PROSPECTUS





WHAT IS THE OFFSITE CONSTRUCTION NETWORK?

The Offsite Construction Network connects potential end users around the country with the industry's leading offsite construction experts, news, and resources.

IN PERSON

All Offsite Construction Network events in 2025 will feature exhibits from offsite construction manufacturers and contractors, traditional contractors that have integrated offsite methods, offsite factories, transportation companies, architects, engineers, BIM suppliers, materials suppliers, and consultants of all types of offsite construction processes.

Additionally, these regionally-focused events will provide educational insights into offsite construction with expert speakers, panel presentations, and several hours of dedicated networking time.

2025 Offsite Construction Network Events:
Berkeley, June 13 • **Atlanta**, August 19
Denver, September 17-19 • **Pittsburgh**, November 13

ON DEMAND

In addition to the live events mentioned above, the Offsite Construction Network provides exclusive online content throughout the year on its website, offsiteconstructionnetwork.com.

Featuring educational webinars, interviews and insights from notable industry leaders, and a wide variety of articles and resources, the Offsite Construction Network provides the perfect platform for learning, connecting to industry-leading offsite companies, and business development.

WHY SPONSOR?

Reach all facets of the offsite construction industry online and in-person!

Sponsor the Offsite Construction Network and/or exhibit at its events to spread awareness of your company to architects, contractors, developers, owners, engineers, procurement officials, and policymakers already interested in learning more about offsite construction systems.

With a constantly-updated website, an active social media presence, and multiple in-person events, sponsors will receive year-round exposure and opportunities to connect with offsite professionals and end users around the country.

If your company supplies the construction industry with offsite systems, **you should sponsor the Offsite Construction Network.**

There is simply no greater opportunity to reach key decision makers in the offsite construction industry.

WHY NOW?

OFFSITE IS BOOMING

And it's easy to understand why. According to a 2020 survey by Dodge Data & Analytics, seven specific aspects of construction project delivery have been positively impacted through the use of offsite and modular construction. At the top of the list were improvements to productivity, quality, and schedule certainty.¹

The charts below detail how architects/engineers, GCs/CMs, and trade contractors measure the top impacts of modular construction.¹

Architects/Engineers (% Reporting Medium, High, or Very High Contribution)

Improved Quality



Increased Schedule Certainty



Improved Productivity



GCs/CMs (% Reporting Medium, High, or Very High Contribution)

Improved Productivity



Increased Schedule Certainty

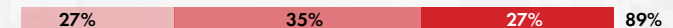


Improved Quality



Trade Contractors (% Reporting Medium, High, or Very High Contribution)

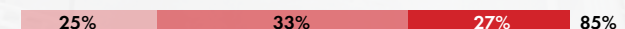
Improved Productivity



Increased Quality



Increased Schedule Certainty



1. Dodge Data & Analytics. SmartMarket Report: Prefabrication and Modular Construction 2020.

WHY CHOOSE THE OFFSITE CONSTRUCTION NETWORK?

We've run successful offsite industry events across the continent since 2015, and now we're broadened our focus to include curated industry news and exclusive digital content.

From in-person events and virtual interviews to in-depth articles and educational webinars, the Offsite Construction Network is quickly becoming a complete, multifaceted resource for anyone involved with or interested in the ever-growing offsite construction industry.

With our full slate of in-person events and the expansion of our website, email, and social media channels, **now is the time for your company to take full advantage of the Offsite Construction Network.**

Advanced Joinery & Tools

"These events provide exceptional value. We'll be back next year for sure."

"Great event with solid information presented and really good interaction... from attendees and exhibitors!"

*"I've presented at the Offsite Summit before and had a great experience. **The team does a great job of bringing the right people together to move our industry forward.**"*

*"The speakers were informative, the venue wonderful, the structure perfect and **the attendees were exactly who we are looking for when networking.**"*

*"The quality of leads generated was **the best** aspect of the event."*

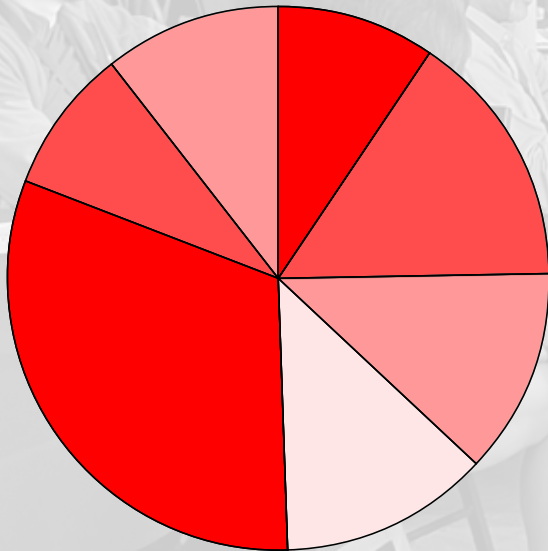
WHO ATTENDS?

In 2024, the Offsite Construction Network hosted four Offsite Construction Summits in Berkeley, Minneapolis, Denver, and Atlanta.

In total, nearly 320 organizations were represented at these events. Attendees included key decision-makers from offsite manufacturers, builders and contractors, architectural and engineering firms, product and service providers, housing authorities and government agencies, and potential end users from across North America.

ATTENDEES BY TYPE

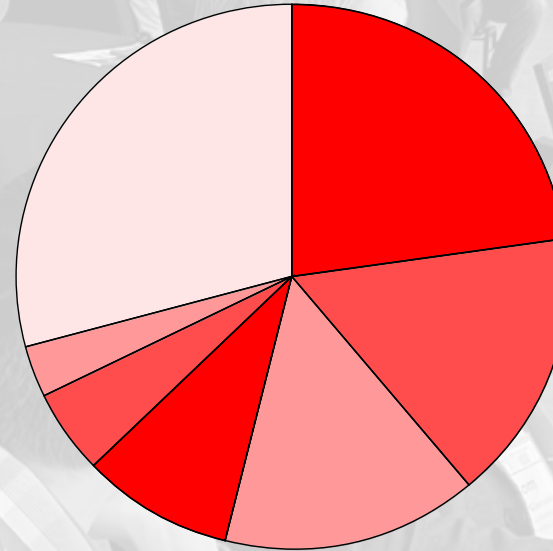
DATA FROM 2024



SUPPLIERS OF PRODUCTS/SERVICES: 33%
OFFSITE FACTORIES/MANUFACTURERS: 16%
BUILDERS/CONTRACTORS: 13%
DESIGN PROFESSIONALS: 13%
POTENTIAL END USERS: 11%
DEVELOPERS: 10%
GOVERNMENT/ACADEMIC: 9%

ATTENDEES BY ROLE

DATA FROM 2024



MANAGER: 23%
DIRECTOR: 16%
PRESIDENT/VICE PRESIDENT: 15%
C-SUITE: 9%
PRINCIPAL: 5%
PARTNER: 3%
OTHER: 29%

ATTENDING COMPANIES & AGENCIES

bold red = attended multiple 2024 events

In 2024, attendees represented the following companies, agencies, and organizations:

3M	Barton Malow	Colorado Housing and Finance Authority	Dynamic Homes LLC of Detroit Lakes	Guerdon
A+ Consulting	Bayridge Communities, Inc.	Colorado Office of Economic Development and International Trade	E Gilbert & Sons, Inc	Hardiman-Williams, LLC
Adam Berger Development LLC	bdhpartners	Come-Together Modular	EcoMod LLC	HighsidePM
ADL Ventures	Bernards	Copperfit Industries Inc	Edwards Fire & Life Safety and Kidde Commercial	HMC Architects
Advanced Volumetric Alliance	Black Diamond Group	CoreCivic	Emanuelson-Podas	Holmes Solutions
AES Clean Technology	Blue Sapphire LLC	CoSun LLC	Emmons Design LLC	Homeway Commercial
Affinity a VANTEM company	BonnaVilla	Creative Modular Construction	Enerpan Building Systems	hsbcad North America LLC
All Energy Solar	BOXX Modular	CSHQA, Inc.	EVstudio	Huff Construction Company, Inc.
All Weather Architectural Aluminum	Bristlecone Construction	CSU Chico	Extreme Modular Buildings	Hundegger USA
Alliance Funding Group	Brown Construction, Inc.	Cunningham Group Architecture	Fading West Development	ICC NTA, LLC
AMJ Construction Management	Bruxelles Housing	Current Sets, Inc.	Farrington Construction Management, LLC	IMEG Corp
Angstrom Ventures, LLC	BT Modular	DCI Engineers	FK Architecture	Immersive Home Designs
AO / Architects Orange	Builders Resource Network LLC	deChase Miksis	FlexDecks	Impact Housing Group LLC
Appalachian State University	California Architects Board	DeltaBlue Construction	FlexTC	indiedwell
ARC LLC	California Strategic Growth Council	Delta-Modular	For Good Housing	Inspired ADUs, Inc
Architectural Innovators, Inc.	Carter Leasing Solutions	Denver Desi Realty	Fort + Home	Intertecral
ARMCOA	Catamount Constructors, Inc.	Design 4537	FourA Constructs	Interstates, Inc.
Arroyo Consulting LLC	CBS Construction Services, Inc.	Dfouro	Framecad America, Inc.	Intertek - Modular Building Solutions
Arshan	Centennial Bolt	DJR Architecture	Fullerton Building Systems	Irontown Homes
Artektta Architects	CertainTeed/Saint-Gobain	DMA Engineering	George Modular Innovation Solutions	ISE Structural Engineers
Art's Way Scientific	Champion Homes	Domatic	Georgia Department of Community Affairs	IteraSpace
Ascend Holding Company	Charoite Management	Domera Companies	Getgo Property Group	J Z Design & Build Inc / ICSB Non Profit
ASD Lighting	Chick-fil-A, Inc.	Dorce Prefabricated and Constuction	Gibbco	Jackson Main Architecture
Asher Architects + Engineers	City of Atlanta	Douglass Colony Group	Glen Dimplex Americas	Jones Lang LaSalle
Aspen One	City of Chattanooga	Dr. Shrink, Inc.	Gould Construction	Kalesnikoff Mass Timber
Aspire Building Sciences	City of Savannah Housing Department	Dragonfly Energy	Grand Peaks Properties	KEPHART
ATCO Structures & Logistics	Clark Pacific	Dreamwood Homes	Greystar	Key & See LLC
Atkore	ClarkDietrich	Dryvit/Tremco CPG	Group Amana -Dubox	Koman Industries
Atlanta Office of Buildings	Colorado Builder Magazine	Dwellinz	Guava Quartz & Stone	La Voz Colorado
Atlanta Urban Development Corporation	Colorado Department of Local Affairs	Dyess Air Force Base		LAI Design Group
Autovol	Colorado Division of Housing			Larimer County
Barricade Building Products				LB West

ATTENDING COMPANIES & AGENCIES CONT.

bold red = attended multiple 2024 events

Legrand
Lexington Manufacturing
Lime Rock New Energy
Lindapter
Lochsa Engineering
LOVE Restaurant Group
Lowney Architecture
Mainstream Total Services
Marathon Construction
Marex Services
MBH Architects
McFly, LLC
Merlin AI
Method Building Systems
Midsouth Property Shop
Milender White
Minnesota Strasse, LLC
M-Integrated
Minto Communities
MiTek
Mitsui Home America
MLC
Mobile Modular Management
ModCribs
Modtech Homes
Modular Building Institute
Modular Home Builders
Association
ModularT Inc
Modulux Homes
Modutecture, Inc.
Mountain Cloud Consulting Ltd.
Murray Engineering P.C.
Mytech Partners
MyTrucker Pro

Nashua Builders
National Unclaimed Funds, Inc
NAVFAC Midlant
Nexii
Nfd
Nibbi Brothers
Nichiha USA, Inc.
Niles Bolton Associates
Noble Investment Group
Northcountry Cooperative
Foundation
Northstar Systembuilt
NRB Modular Solutions
NREL / DOE
On Time Builds
Online Freight Services, Inc
Our Home LLC
Panel Built
Papaya Development
Pestec
Petra, Inc.
Phoenix Modular Elevator
PickNik Robotics
Pinnacle Construction
Pioneer Industries
Premier SIPs
Pride Enterprises
Progress Carolina, LLC
Proset Construction, Inc.
ProSet, Inc.
Pure Design
PYATOK architecture + urban
design
R&S Tavares Associates, Inc.
Raffles Properties

Rainstick
RamosMartinez Architects
Ready to Move Transportation
Red Lodge Development LLC
RedGuard
Reinen Consultants LLC
ReInnovations
REJournals
Reko Automation Group Inc.
ReMo Homes
Revolution Deck Systems
RISE Modular
ROC Modular
ROCKWOOL
Rocky Mountain Home
Association
Roers Companies
Roman Products, LLC
Roof and Realm
ROXBOX Containers
RSP Architects
RW America
Ryan Companies
Sandman Structural Engineers
Satellite Shelters, Inc.
SentraCam
Service Partners
Shanahan Development
SHoP Architects
Shrockie LLC
Sika Corporation
Silt Ventures LLC
Simpson Strong Tie
Six3Tile
Soukup America

Southeastern Housing
Foundation, Inc.
Specialized Transportation
Spindle & Oak
Stack Modular
Staqhaus LLC
Strategic Growth Council
Stratford Building Corporation
Stratford Homes LP
Stream Logistics
Studio Architects
Studiosm2inc
Super Drop company ltd/
MT TOP TRADER
Sustant, LLC
Symmetry Builders, Inc.
Synergy Modular
Systemair Mfg Inc
Tamarack Grove Engineering
TAYNR, Inc.
Terner Labs
The ATL Homemaker
The Boldt Company
The Brightwood Group
The Hardy Group
The Weitz Company
The Wells Partnership
Timberline Construction
Group, LLC
Tower Sealants
Town of Grand Lake
Trail Star Development
Transhield, Inc.
Tremco CPG Inc.
Tributary Development LLC

Tri-Merit
Triple Crown Consulting III LLC
Triumph Modular
Truebeck Construction
UES
Unico, Inc.
United Hope Builders
University of Colorado
University of Houston
UrbanBloc, Inc.
US Dept. of Army USACE
US Dept. of Agriculture
US Dept. of Navy
USDA Rural Development
US-Offsite Holdings, LLC
Vandeweghe Ventures, LLC
Vederra Modular
Ventaire
Vestis Manufacturing
Veterans Electrical Solutions
Volumod
Walsh Construction Co.
Wells
WESCO Distribution, Inc.
Weyerhaeuser
Willseal - Tremco CPG
Wind River Built
WinTech
Workbench
WOWA
Zenni Home
ZFA Structural Engineers

INSIDE THE OFFSITE CONSTRUCTION SUMMITS

The Offsite Construction Network's regionally-focused, one-day Summits have been specifically designed to bring together local and national stakeholders with the goal of introducing potential end-users to the full capabilities of the offsite construction industry.

Each Offsite Construction Summit features:

- **A unique mix of impactful speakers from local, regional, and national companies and government agencies**
- **Convenient parking and easy access to area transit**
- **Catered lunch and refreshments**
- **Dedicated time to connect with exhibitors**
- **Onsite staff to assist with networking**
- **Highly-visible sponsorship opportunities**

Take a look at a recent Summit agenda

9:00AM - 10:00AM

Coffee with Exhibitors

10:00AM - 10:30AM

Presentation #1:

Trent Gilley, Chick-fil-A

10:30AM - 11:00AM

Presentation #2:

Kelly Williams, Impact Housing Group

11:00AM - 11:15AM

Networking Break with Exhibitors

11:15AM - 11:45AM

Presentation #3:

Scott Bridger, ProSet Modular

11:45AM - 12:15PM

Presentation #4:

Michael Lynch, Murray Engineering

12:15PM - 1:15PM

Networking Lunch with Exhibitors

1:15PM - 2:15PM

Government Affairs Town Hall:

Ted Miltiades, State of Georgia; Kimberly Craig, City of Atlanta; Christian Poulos, Georgia Dept. of Community Affairs; and Tom Hardiman and Jon Hannah-Spacagna, Modular Building Institute

2:15PM - 3:15PM

Networking Reception with Exhibitors

3:15PM - 4:30PM

Teardown

EXHIBITOR/SPONSOR TESTIMONIAL

Mitek, a global company focused on providing integrated software, services, engineered products and automated solutions for the building industry worldwide, sponsored and/or exhibited at **six of the last eight** Offsite Construction Summits in 2023 and 2024.

What keeps MiTek coming back?

Stephen Keller

Component Specification
Manager, MiTek

The MiTek logo consists of the word "MiTek" in a white, sans-serif font, with a registered trademark symbol (®) to the upper right of the "k". The text is centered within a solid blue rectangular background.

"As an offsite technology company, MiTek chose to exhibit at multiple Offsite Construction Summits to increase our outreach to the design professional and construction professional community.

The discussions and presentations at these shows have been very insightful. I have developed relationships with project stakeholders and have learned of how other companies are supporting the offsite construction industry.

*Change takes time, particularly in our industry, and by attending these events to share tips, tricks, and new solutions, we can grow as an industry more effectively to solve real problems. **I'd recommend that any company looking to join, support, or lead the offsite construction industry should attend one or more of these events.**"*

studio

NG • MODULAR DESIGN • CONSULTING • PLANNING

IN PERSON

Offsite Construction Network events provide attendees, sponsors, and exhibitors alike the opportunity to connect with—and learn from—established leaders and rising stars across the offsite construction industry.



SPONSORSHIP OPPORTUNITIES

Morning Coffee

USD \$1,500

Includes: 1 sponsor registration for a live event, signage onsite, logo on website and logo in printed event program

Name Badge

USD \$2,000

Includes: 2 sponsor registrations for a live event, logo on badge, logo on website plus logo in printed event program

Lunch

USD \$5,000

Includes: 2 sponsor registrations for a live event, signage onsite, logo on event webpage, logo in printed event program

Case Study Presenters

USD \$2,000

Includes: 2 sponsor registrations for any event, recognition onsite by emcee, logo on one live event website, and logo in that event's printed program

Program Insert

USD \$2,000

Includes: 2 sponsor registrations for a live event, logo on event webpage, logo in that event's printed program

Networking Reception

USD \$2,000

Includes: 2 sponsor registrations, signage onsite, logo on event website, recognition onsite by emcee, logo in that event's printed program

General

USD \$500

Includes: logo on one event webpage and logo in that event's printed program

PLUS

All event sponsors are included in Offsite Construction Network promotional emails and social posts for that event.

ON DEMAND

Offsiteconstructionnetwork.com provides year-round education about all facets of the offsite construction industry and constant exposure for its supporting companies.

With instant access to webinars, interviews, and articles, plus a popular e-newsletter full of breaking news and events, **offsitesconstructionnetwork.com** is quickly becoming the online hub of the offsite construction industry.

KEY METRICS

-  **76%** We've experienced a **76% increase** in new website visitors year-over-year
-  **30%** Our LinkedIn follower base has seen steady, **organic growth of 30%** in the past 365 days
- 9,000+** **Over 9,000 verified email addresses** of past event attendees/exhibitors and opt-in subscribers
-  Offsite Construction Network emails boast **above-average open (23%) and clickthrough (17%) rates**

SPONSORSHIP OPPORTUNITIES

Industry Stakeholder

USD \$5,000

Establish your company as a key stakeholder in the offsite industry by partnering with the Offsite Construction Network.

For a 1-year period, each Industry Stakeholder receives:

- linked logo on each live event page
- linked logo on the homepage for 12 months
- 2 attendee registrations for one in-person event
- a custom-built virtual expo page on our website that can include links, videos, PDFs, and more
- 6 posts on our social channels that drive traffic to your custom-built page
- a promoted video interview with executive director Tom Hardiman
- a promoted webinar hosted on the Offsite Construction Network website

Offsite Weekly

USD \$5,000

Sponsor our weekly e-newsletter and reach our growing audience of over 9,000 industry professionals. Each email includes offsite news, exclusive content, event updates, and more. Sponsors receive linked logo placement for 12 months.

Custom E-blasts

USD \$2,000

Directly connect with over 9,000 past event attendees and industry contacts. With flexible scheduling and KPI reporting, these e-blasts can bring attention when you need it most.

Offsite Insights

USD \$1,500

In this highly-promoted video interview series, executive director Tom Hardiman speaks to leaders from across the offsite construction industry. Sponsors receive logo placement and spoken recognition in 4 episodes and a linked logo on the Offsite Insights landing page for 6 months.

ON DEMAND

SPONSORSHIP OPPORTUNITIES CONTINUED

Site Sponsor USD \$1,000

Build your company's brand and show your support of the offsite construction industry. Includes your company's logo on the Offsite Construction Network's homepage for 12 months, plus an entire customized webpage page that we build and promote all year long.

TERMS, CONDITIONS, CANCELLATIONS

Terms: Payment for each ad is required in US funds. Full payment, artwork and/or logo must arrive at Offsite Construction Network headquarters no later than the due dates specified.

Commissions: None

Cancellations: Cancellations or changes must be made in writing and will not be accepted after closing dates.

Advertising contracts subject to rate change upon notice. Contracts may be cancelled at the time rate change is effective without incurring a short-rate. Advertisers not fulfilling contract obligations will be short-rated. Publisher reserves the right to reject any ad. Advertisers agree to indemnify and protect the publisher from claims or expenses resulting from the unauthorized use of names, photographs, drawings, or words protected by copyright or registered trademark. The publisher is not liable for delivery delays or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental agency, fire, flood, insurrection, riot, explosion, embargo, strike, weather legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting publishing or delivery in any way.



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