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EXPANDING THE  
FOOTPRINT OF  
OFFSITE CONSTRUCTION  
WITH

**IN-PERSON EVENTS**  
**WEBINARS**  
**INTERVIEWS**  
**& MORE**



[WWW.OFFSITECONSTRUCTIONNETWORK.COM](http://WWW.OFFSITECONSTRUCTIONNETWORK.COM)

**2025 MEDIA KIT**  
& EVENT PROSPECTUS

# WHAT IS THE OFFSITE CONSTRUCTION NETWORK?

The Offsite Construction Network connects potential end users around the country with the industry's leading offsite construction experts, news, and resources.

## IN PERSON

All Offsite Construction Network events in 2025 will feature exhibits from offsite construction manufacturers and contractors, traditional contractors that have integrated offsite methods, offsite factories, transportation companies, architects, engineers, BIM suppliers, materials suppliers, and consultants of all types of offsite construction processes.

Additionally, these regionally-focused events will provide educational insights into offsite construction with expert speakers, panel presentations, and several hours of dedicated networking time.

**2025 Offsite Construction Network Events:**  
**Berkeley**, June 13 • **Atlanta**, August 19  
**Denver**, September 17-19 • **Pittsburgh**, November 13

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## ON DEMAND

In addition to the live events mentioned above, the Offsite Construction Network provides exclusive online content throughout the year on its website, [offsiteconstructionnetwork.com](https://offsiteconstructionnetwork.com).

Featuring educational webinars, interviews and insights from notable industry leaders, and a wide variety of articles and resources, the Offsite Construction Network provides the perfect platform for learning, connecting to industry-leading offsite companies, and business development.

## WHY SPONSOR?

**Reach all facets of the offsite construction industry online and in-person!**

Sponsor the Offsite Construction Network and/or exhibit at its events to spread awareness of your company to architects, contractors, developers, owners, engineers, procurement officials, and policymakers already interested in learning more about offsite construction systems.

**With a constantly-updated website, an active social media presence, and multiple in-person events,** sponsors will receive year-round exposure and opportunities to connect with offsite professionals and end users around the country.

If your company supplies the construction industry with offsite systems, **you should sponsor the Offsite Construction Network.**

**There is simply no greater opportunity to reach key decision makers in the offsite construction industry.**

## WHY NOW?

## OFFSITE IS BOOMING

And it's easy to understand why. According to a 2020 survey by Dodge Data & Analytics, seven specific aspects of construction project delivery have been positively impacted through the use of offsite and modular construction. At the top of the list were improvements to productivity, quality, and schedule certainty.<sup>1</sup>

The charts below detail how architects/engineers, GCs/CMs, and trade contractors measure the top impacts of modular construction.<sup>1</sup>

### Architects/Engineers (% Reporting Medium, High, or Very High Contribution)

#### Improved Quality



#### Increased Schedule Certainty



#### Improved Productivity



### GCs/CMs (% Reporting Medium, High, or Very High Contribution)

#### Improved Productivity



#### Increased Schedule Certainty

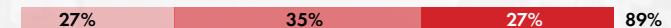


#### Improved Quality

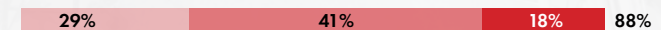


### Trade Contractors (% Reporting Medium, High, or Very High Contribution)

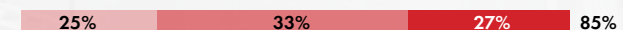
#### Improved Productivity



#### Increased Quality



#### Increased Schedule Certainty



1. Dodge Data & Analytics. SmartMarket Report: Prefabrication and Modular Construction 2020.

## WHY CHOOSE THE OFFSITE CONSTRUCTION NETWORK?

*We've run successful offsite industry events across the continent since 2015, and now we're broadened our focus to include curated industry news and exclusive digital content.*

From in-person events and virtual interviews to in-depth articles and educational webinars, the Offsite Construction Network is quickly becoming a complete, multifaceted resource for anyone involved with or interested in the ever-growing offsite construction industry.

With our full slate of in-person events and the expansion of our website, email, and social media channels, **now is the time for your company to take full advantage of the Offsite Construction Network.**

Advanced Joinery & Tools

*"These events provide exceptional value. We'll be back next year for sure."*

*"Great event with solid information presented and really good interaction... from attendees and exhibitors!"*

*"I've presented at the Offsite Summit before and had a great experience. **The team does a great job of bringing the right people together to move our industry forward.**"*

*"The speakers were informative, the venue wonderful, the structure perfect and **the attendees were exactly who we are looking for when networking.**"*

*"The quality of leads generated was **the best** aspect of the event."*

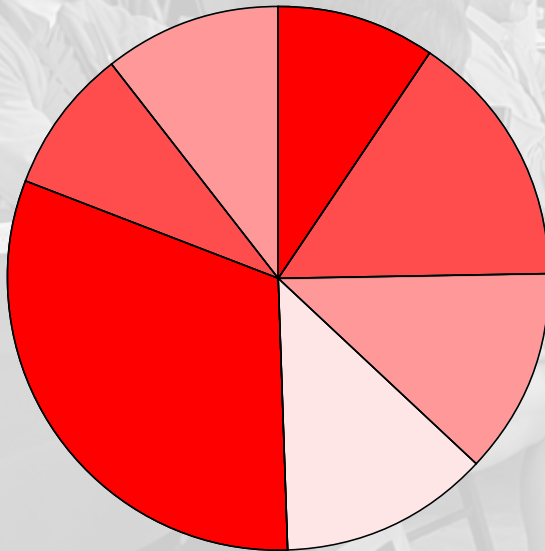
# WHO ATTENDS?

*In 2024, the Offsite Construction Network hosted four Offsite Construction Summits in Berkeley, Minneapolis, Denver, and Atlanta.*

**In total, nearly 320 organizations were represented at these events.** Attendees included key decision-makers from offsite manufacturers, builders and contractors, architectural and engineering firms, product and service providers, housing authorities and government agencies, and potential end users from across North America.

## ATTENDEES BY TYPE

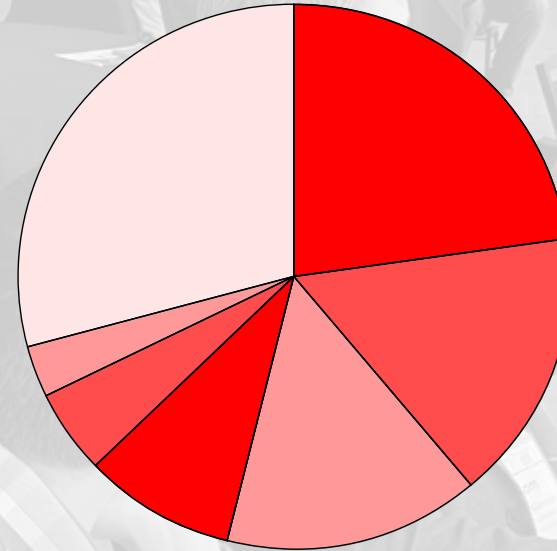
DATA FROM 2024



**SUPPLIERS OF PRODUCTS/SERVICES: 33%**  
**OFFSITE FACTORIES/MANUFACTURERS: 16%**  
**BUILDERS/CONTRACTORS: 13%**  
**DESIGN PROFESSIONALS: 13%**  
**POTENTIAL END USERS: 11%**  
**DEVELOPERS: 10%**  
**GOVERNMENT/ACADEMIC: 9%**

## ATTENDEES BY ROLE

DATA FROM 2024



**MANAGER: 23%**  
**DIRECTOR: 16%**  
**PRESIDENT/VICE PRESIDENT: 15%**  
**C-SUITE: 9%**  
**PRINCIPAL: 5%**  
**PARTNER: 3%**  
**OTHER: 29%**

## ATTENDING COMPANIES & AGENCIES

**bold red** = attended multiple 2024 events

In 2024, attendees represented the following companies, agencies, and organizations:

3M	Barton Malow	Colorado Housing and Finance Authority	Dynamic Homes LLC of Detroit Lakes	<b>Guerdon</b>
A+ Consulting	Bayridge Communities, Inc.	Colorado Office of Economic Development and International Trade	E Gilbert & Sons, Inc	Hardiman-Williams, LLC
Adam Berger Development LLC	bdhpartners	Come-Together Modular	EcoMod LLC	HighsidePM
ADL Ventures	Bernards	Copperfit Industries Inc	Edwards Fire & Life Safety and Kidde Commercial	HMC Architects
Advanced Volumetric Alliance	Black Diamond Group	CoreCivic	Emanuelson-Podas	Holmes Solutions
AES Clean Technology	Blue Sapphire LLC	CoSun LLC	Emmons Design LLC	Homeway Commercial
Affinity a VANTEM company	BonnaVilla	Creative Modular Construction	Enerpan Building Systems	hsbcad North America LLC
All Energy Solar	BOXX Modular	CSHQA, Inc.	EVstudio	Huff Construction Company, Inc.
All Weather Architectural Aluminum	Bristlecone Construction	CSU Chico	Extreme Modular Buildings	Hundegger USA
Alliance Funding Group	Brown Construction, Inc.	Cunningham Group Architecture	Fading West Development	<b>ICC NTA, LLC</b>
AMJ Construction Management	Bruxelles Housing	Current Sets, Inc.	Farrington Construction Managment, LLC	IMEG Corp
Angstrom Ventures, LLC	BT Modular	DCI Engineers	FK Architecture	Immersive Home Designs
AO / Architects Orange	Builders Resource Network LLC	deChase Miksis	FlexDecks	Impact Housing Group LLC
Appalachian State University	California Architects Board	DeltaBlue Construction	FlexTC	indiedwell
ARC LLC	California Strategic Growth Council	Delta-Modular	For Good Housing	Inspired ADUs, Inc
Architectural Innovators, Inc.	Carter Leasing Solutions	Denver Desi Realty	Fort + Home	Intertical
ARMCOA	Catamount Constructors, Inc.	Design 4537	FourA Constructs	Interstates, Inc.
Arroyo Consulting LLC	CBS Construction Services, Inc.	Dfouro	Framecad America, Inc.	Intertek - Modular Building Solutions
Arshan	Centennial Bolt	DJR Architecture	Fullerton Building Systems	<b>Irontown Homes</b>
Artektta Architects	CertainTeed/Saint-Gobain	DMA Engineering	George Modular Innovation Solutions	ISE Structural Engineers
Art's Way Scientific	Champion Homes	Domatic	Georgia Department of Community Affairs	IteraSpace
Ascend Holding Company	Charoite Management	Domera Companies	Getgo Property Group	J Z Design & Build Inc / ICSB Non Profit
ASD Lighting	Chick-fil-A, Inc.	<b>Dorce Prefabricated and Constuction</b>	Gibbco	Jackson   Main Architecture
Asher Architects + Engineers	City of Atlanta	Douglass Colony Group	Glen Dimplex Americas	Jones Lang LaSalle
Aspen One	City of Chattanooga	Dr. Shrink, Inc.	Gould Construction	Kalesnikoff Mass Timber
Aspire Building Sciences	City of Savannah Housing Department	Dragonfly Energy	Grand Peaks Properties	KEPHART
ATCO Structures & Logistics	Clark Pacific	Dreamwood Homes	Greystar	Key & See LLC
Atkore	<b>ClarkDietrich</b>	Dryvit/Tremco CPG	Group Amana -Dubox	Koman Industries
Atlanta Office of Buildings	Colorado Builder Magazine	Dwellinz	Guava Quartz & Stone	La Voz Colorado
Atlanta Urban Development Corporation	Colorado Department of Local Affairs	Dyess Air Force Base		LAI Design Group
Autovol	Colorado Division of Housing			Larimer County
Barricade Building Products				LB West

# ATTENDING COMPANIES & AGENCIES CONT.

**bold red** = attended multiple 2024 events

Legrand  
Lexington Manufacturing  
Lime Rock New Energy  
**Lindapter**  
**Lochsa Engineering**  
LOVE Restaurant Group  
Lowney Architecture  
Mainstream Total Services  
Marathon Construction  
Marex Services  
MBH Architects  
**McFly, LLC**  
Merlin AI  
Method Building Systems  
Midsouth Property Shop  
Milender White  
Minnesota Strasse, LLC  
M-Integrated  
Minto Communities  
**MiTek**  
Mitsui Home America  
MLC  
Mobile Modular Management  
**ModCribs**  
Modtech Homes  
**Modular Building Institute**  
Modular Home Builders  
Association  
ModularT Inc  
Modulux Homes  
Modutecture, Inc.  
Mountain Cloud Consulting Ltd.  
Murray Engineering P.C.  
Mytech Partners  
MyTrucker Pro

**Nashua Builders**  
National Unclaimed Funds, Inc  
NAVFAC Midlant  
Nexii  
Nfd  
Nibbi Brothers  
**Nichiha USA, Inc.**  
Niles Bolton Associates  
Noble Investment Group  
Northcountry Cooperative  
Foundation  
**Northstar Systembuilt**  
NRB Modular Solutions  
NREL / DOE  
On Time Builds  
Online Freight Services, Inc  
Our Home LLC  
Panel Built  
Papaya Development  
Pestec  
Petra, Inc.  
**Phoenix Modular Elevator**  
PickNik Robotics  
Pinnacle Construction  
Pioneer Industries  
Premier SIPs  
Pride Enterprises  
Progress Carolina, LLC  
Proset Construction, Inc.  
**ProSet, Inc.**  
Pure Design  
PYATOK architecture + urban  
design  
R&S Tavares Associates, Inc.  
Raffles Properties

Rainstick  
RamosMartinez Architects  
Ready to Move Transportation  
Red Lodge Development LLC  
RedGuard  
Reinen Consultants LLC  
ReInnovations  
REJournals  
**Reko Automation Group Inc.**  
ReMo Homes  
Revolution Deck Systems  
RISE Modular  
**ROC Modular**  
**ROCKWOOL**  
Rocky Mountain Home  
Association  
Roers Companies  
**Roman Products, LLC**  
Roof and Realm  
ROXBOX Containers  
RSP Architects  
RW America  
Ryan Companies  
Sandman Structural Engineers  
Satellite Shelters, Inc.  
SentraCam  
Service Partners  
Shanahan Development  
SHoP Architects  
Shrockie LLC  
**Sika Corporation**  
Silt Ventures LLC  
Simpson Strong Tie  
Six3Tile  
**Soukup America**

Southeastern Housing  
Foundation, Inc.  
Specialized Transportation  
Spindle & Oak  
Stack Modular  
Staqhaus LLC  
Strategic Growth Council  
Stratford Building Corporation  
Stratford Homes LP  
Stream Logistics  
Studio Architects  
Studiosm2inc  
Super Drop company ltd/  
MT TOP TRADER  
Sustant, LLC  
Symmetry Builders, Inc.  
**Synergy Modular**  
Systemair Mfg Inc  
Tamarack Grove Engineering  
TAYNR, Inc.  
Terner Labs  
The ATL Homemaker  
The Boldt Company  
The Brightwood Group  
The Hardy Group  
The Weitz Company  
The Wells Partnership  
Timberline Construction  
Group, LLC  
Tower Sealants  
Town of Grand Lake  
Trail Star Development  
Transhield, Inc.  
Tremco CPG Inc.  
Tributary Development LLC

Tri-Merit  
Triple Crown Consulting III LLC  
Triumph Modular  
Truebeck Construction  
UES  
Unico, Inc.  
United Hope Builders  
University of Colorado  
University of Houston  
UrbanBloc, Inc.  
US Dept. of Army USACE  
US Dept. of Agriculture  
US Dept. of Navy  
USDA Rural Development  
US-Offsite Holdings, LLC  
Vandeweghe Ventures, LLC  
Vederra Modular  
Ventaire  
Vestis Manufacturing  
Veterans Electrical Solutions  
Volumod  
Walsh Construction Co.  
**Wells**  
**WESCO Distribution, Inc.**  
Weyerhaeuser  
Willseal - Tremco CPG  
Wind River Built  
WinTech  
Workbench  
WOWA  
Zenni Home  
ZFA Structural Engineers

# INSIDE THE OFFSITE CONSTRUCTION SUMMITS

The Offsite Construction Network's regionally-focused, one-day Summits have been specifically designed to bring together local and national stakeholders with the goal of introducing potential end-users to the full capabilities of the offsite construction industry.

**Each Offsite Construction Summit features:**

- **A unique mix of impactful speakers from local, regional, and national companies and government agencies**
- **Convenient parking and easy access to area transit**
- **Catered lunch and refreshments**
- **Dedicated time to connect with exhibitors**
- **Onsite staff to assist with networking**
- **Highly-visible sponsorship opportunities**

**Take a look at a recent Summit agenda**

**9:00AM - 10:00AM**

Coffee with Exhibitors

**10:00AM - 10:30AM**

**Presentation #1:**

Trent Gilley, Chick-fil-A

**10:30AM - 11:00AM**

**Presentation #2:**

Kelly Williams, Impact Housing Group

**11:00AM - 11:15AM**

Networking Break with Exhibitors

**11:15AM - 11:45AM**

**Presentation #3:**

Scott Bridger, ProSet Modular

**11:45AM - 12:15PM**

**Presentation #4:**

Michael Lynch, Murray Engineering

**12:15PM - 1:15PM**

Networking Lunch with Exhibitors

**1:15PM - 2:15PM**

**Government Affairs Town Hall:**

Ted Miltiades, State of Georgia; Kimberly Craig, City of Atlanta; Christian Poulos, Georgia Dept. of Community Affairs; and Tom Hardiman and Jon Hannah-Spacagna, Modular Building Institute

**2:15PM - 3:15PM**

Networking Reception with Exhibitors

**3:15PM - 4:30PM**

Teardown



## EXHIBITOR/SPONSOR TESTIMONIAL

Mitek, a global company focused on providing integrated software, services, engineered products and automated solutions for the building industry worldwide, sponsored and/or exhibited at **six of the last eight** Offsite Construction Summits in 2023 and 2024.

**What keeps MiTek coming back?**

**Stephen Keller**

Component Specification  
Manager, MiTek



*“As an offsite technology company, MiTek chose to exhibit at multiple Offsite Construction Summits to increase our outreach to the design professional and construction professional community.*

*The discussions and presentations at these shows have been very insightful. I have developed relationships with project stakeholders and have learned of how other companies are supporting the offsite construction industry.*

*Change takes time, particularly in our industry, and by attending these events to share tips, tricks, and new solutions, we can grow as an industry more effectively to solve real problems. **I’d recommend that any company looking to join, support, or lead the offsite construction industry should attend one or more of these events.**”*

studio

NG • MODULAR DESIGN • CONSULTING • PLANNING

# IN PERSON

**Offsite Construction Network events** provide attendees, sponsors, and exhibitors alike the opportunity to connect with—and learn from—established leaders and rising stars across the offsite construction industry.



## SPONSORSHIP OPPORTUNITIES

### Morning Coffee

USD \$1,500

Includes: 1 sponsor registration for a live event, signage onsite, logo on website and logo in printed event program

### Name Badge

USD \$2,000

Includes: 2 sponsor registrations for a live event, logo on badge, logo on website plus logo in printed event program

### Lunch

USD \$5,000

Includes: 2 sponsor registrations for a live event, signage onsite, logo on event webpage, logo in printed event program

### Case Study Presenters

USD \$2,000

Includes: 2 sponsor registrations for any event, recognition onsite by emcee, logo on one live event website, and logo in that event's printed program

### Program Insert

USD \$2,000

Includes: 2 sponsor registrations for a live event, logo on event webpage, logo in that event's printed program

### Networking Reception

USD \$2,000

Includes: 2 sponsor registrations, signage onsite, logo on event website, recognition onsite by emcee, logo in that event's printed program

### General

USD \$500

Includes: logo on one event webpage and logo in that event's printed program

### PLUS

All event sponsors are included in Offsite Construction Network promotional emails and social posts for that event.

# ON DEMAND

**Offsiteconstructionnetwork.com** provides year-round education about all facets of the offsite construction industry and constant exposure for its supporting companies.

With instant access to webinars, interviews, and articles, plus a popular e-newsletter full of breaking news and events, **offsitesconstructionnetwork.com** is quickly becoming the online hub of the offsite construction industry.

## KEY METRICS

- ▲ 76%** We've experienced a **76% increase** in new website visitors year-over-year
- ▲ 30%** Our LinkedIn follower base has seen steady, **organic growth of 30%** in the past 365 days
- 9,000+** **Over 9,000 verified email addresses** of past event attendees/exhibitors and opt-in subscribers
-  Offsite Construction Network emails boast **above-average open (23%) and clickthrough (17%) rates**

## SPONSORSHIP OPPORTUNITIES

### Industry Stakeholder

USD \$5,000

Establish your company as a key stakeholder in the offsite industry by partnering with the Offsite Construction Network.

For a 1-year period, each Industry Stakeholder receives:

- linked logo on each live event page
- linked logo on the homepage for 12 months
- 2 attendee registrations for one in-person event
- a custom-built virtual expo page on our website that can include links, videos, PDFs, and more
- 6 posts on our social channels that drive traffic to your custom-built page
- a promoted video interview with executive director Tom Hardiman
- a promoted webinar hosted on the Offsite Construction Network website

### Offsite Weekly

USD \$5,000

Sponsor our weekly e-newsletter and reach our growing audience of over 9,000 industry professionals. Each email includes offsite news, exclusive content, event updates, and more. Sponsors receive linked logo placement for 12 months.

### Custom E-blasts

USD \$2,000

Directly connect with over 9,000 past event attendees and industry contacts. With flexible scheduling and KPI reporting, these e-blasts can bring attention when you need it most.

### Offsite Insights

USD \$1,500

In this highly-promoted video interview series, executive director Tom Hardiman speaks to leaders from across the offsite construction industry. Sponsors receive logo placement and spoken recognition in 4 episodes and a linked logo on the Offsite Insights landing page for 6 months.

# ON DEMAND

## SPONSORSHIP OPPORTUNITIES CONTINUED

### Site Sponsor USD \$1,000

Build your company's brand and show your support of the offsite construction industry. Includes your company's logo on the Offsite Construction Network's homepage for 12 months, plus an entire customized webpage page that we build and promote all year long.

#### TERMS, CONDITIONS, CANCELLATIONS

**Terms:** Payment for each ad is required in US funds. Full payment, artwork and/or logo must arrive at Offsite Construction Network headquarters no later than the due dates specified.

**Commissions:** None

**Cancellations:** Cancellations or changes must be made in writing and will not be accepted after closing dates.

Advertising contracts subject to rate change upon notice. Contracts may be cancelled at the time rate change is effective without incurring a short-rate. Advertisers not fulfilling contract obligations will be short-rated. Publisher reserves the right to reject any ad. Advertisers agree to indemnify and protect the publisher from claims or expenses resulting from the unauthorized use of names, photographs, drawings, or words protected by copyright or registered trademark. The publisher is not liable for delivery delays or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental agency, fire, flood, insurrection, riot, explosion, embargo, strike, weather legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting publishing or delivery in any way.



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