

EXPANDING THE
FOOTPRINT OF
OFFSITE CONSTRUCTION
WITH

IN-PERSON EVENTS
WEBINARS
INTERVIEWS
& MORE



WWW.OFFSITECONSTRUCTIONNETWORK.COM

2026 MEDIA KIT & E V E N T P R O S P E C T U S

# OFFSITE CONSTRUCTION NETWORK?

The Offsite Construction
Network connects potential
end users around the country
with the industry's leading
offsite construction experts,
news, and resources.

#### **IN PERSON**

All Offsite Construction Network events in 2026 will feature exhibits from offsite construction manufacturers and contractors, traditional contractors that have integrated offsite methods, offsite factories, transportation companies, architects, engineers, BIM suppliers, materials suppliers, and consultants of all types of offsite construction processes.

Additionally, these regionally-focused events will provide educational insights into offsite construction with expert speakers, panel presentations, and several hours of dedicated networking time.

#### **2026 Offsite Construction Network Events:**

**Toronto,** June 4 • **Los Angeles,** TBD • **Denver,** Sept. 10 **Houston,** TBD • **Washington D.C.,** TBD

#### **ON DEMAND**

In addition to the live events mentioned above, the Offsite Construction Network provides exclusive online content throughout the year on its website, offsiteconstructionnetwork.com.

Featuring educational webinars, interviews and insights from notable industry leaders, and a wide variety of articles and resources, the Offsite Construction Network provides the perfect platform for learning, connecting to industry-leading offsite companies, and business development.

#### WHY SPONSOR?

## Reach all facets of the offsite construction industry online and in-person!

Sponsor the Offsite Construction Network and/or exhibit at its events to spread awareness of your company to architects, contractors, developers, owners, engineers, procurement officials, and policymakers already interested in learning more about offsite construction systems.

With a constantly-updated website, an active social media presense, and multiple in-person events, sponsors will receive year-round exposure and opportunities to connect with offsite professionals and end users around the country.

If your company supplies the construction industry with offsite systems, you should sponsor the Offsite Construction Network.

There is simply no greater opportunity to reach key decision makers in the offsite construction industry.

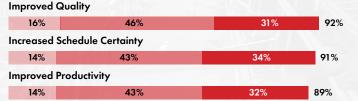


#### **OFFSITE IS BOOMING**

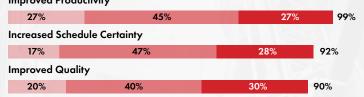
And it's easy to understand why. According to a 2020 survey by Dodge Data & Analytics, seven specific aspects of construction project delivery have been positively impacted through the use of offsite and modular construction. At the top of the list were improvements to productivity, quality, and schedule certainty.

The charts below detail how architects/engineers, GCs/CMs, and trade contractors measure the top impacts of modular construction.<sup>1</sup>

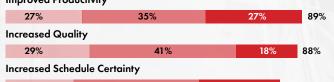
Architects/Engineers (% Reporting Medium, High, or Very High Contribution)



GCs/CMs (% Reporting Medium, High, or Very High Contribution)
Improved Productivity



**Trade Contractors** (% Reporting Medium, High, or Very High Contribution) **Improved Productivity** 



1. Dodge Data & Analytics. SmartMarket Report: Prefabrication and Modular Construction 2020.

## WHY CHOOSE THE OFFSITE CONSTRUCTION NETWORK?

We've run successful offsite industry events across the continent since 2015, and now we're broadened our focus to include curated industry news and exclusive digital content.

From in-person events and virtual interviews to in-depth articles and educational webinars, the Offsite Construction Network is quickly becoming a complete, multifaceted resource for anyone involved with or interested in the ever-growing offsite construction industry.

With our full slate of in-person events and the expansion of our website, email, and social media channels, now is the time for your company to take full advantage of the Offsite Construction Network.

"These events provide exceptional value. We'll be back next year for sure."

"Great event with solid information presented and really good interaction...
from attendees and exhibitors!"

"I've presented at the Offsite Summit before and had a great experience. The team does a great job of bringing the right people together to move our industry forward."

"The speakers were informative, the venue wonderful, the structure perfect and the attendees were exactly who we are looking for when networking."

"The quality of leads generated was the best aspect of the event."

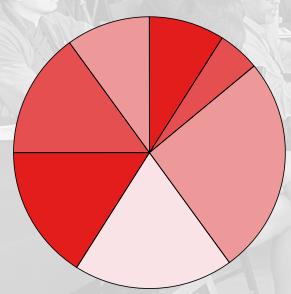
#### **WHO ATTENDS?**

In 2025, the Offsite Construction Network hosted four Offsite Construction Summits in Berkeley, Denver, Atlanta, anmd Pittsburgh.

In total, nearly 340 organizations were represented at these events. Attendees included key decision-makers from offsite manufacturers, builders and contractors, architectural and engineering firms, product and service providers, housing authorities and government agencies, and potential end users from across North America.

#### ATTENDEES BY TYPE

DATA FROM 2025

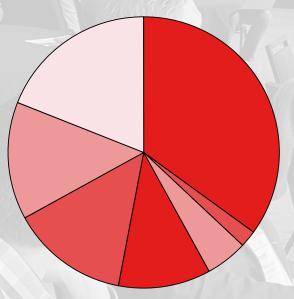


SUPPLIERS OF PRODUCTS/SERVICES: 26%
OFFSITE FACTORIES/MANUFACTURERS: 19%
BUILDERS/CONTRACTORS: 16%
DESIGN PROFESSIONALS: 15%
DEVELOPERS: 10%
POTENTIAL END USERS: 5%

GOVERNMENT/ACADEMIC: 9%

#### ATTENDEES BY ROLE

DATA FROM 2025



MANAGER: 19% DIRECTOR: 14% C-SUITE: 14%

PRESIDENT/VICE PRESIDENT: 11%

PRINCIPAL: 5%
PARTNER: 2%
OTHER: 35%

#### **ATTENDING COMPANIES & AGENCIES**

**bold red** = attended multiple 2025 events

#### In 2025, attendees represented the following companies, agencies, and organizations:

359 Design A3 Engineering AAC East, LLC **ADL Ventures** ADS **AMERI-CANS** Architects Orange ATCO Structures & Logistics Adam Berger Development Aegis Fire Systems Aercon Florida, LLC Affinity a VANTEM Company Alamo Utility & Site Development Alexander Building Construction Co.

#### All Weather Architectural Aluminum

Amani Christian Community Development Corp. American Bath Group **Anchor Adams** Ancora Consulting **Arbour Valley Communities** Architectural Innovators, Inc. Aries Building Systems, LLC Armstrong World Industries Aspen Design Solution Atelier7 Atlanta Office of Buildings **Austin Sandy Architects** Avient Axis Construction Corp Azure Printed Homes, Inc. BC homes **BDT Construction LLC BIA Robotics** 

BIM Advantage LLC

**BOSS Homes** BOXX Modular BT Modular BYLD, Inc. BerlinRosen Bildt Biltwise Structures Bison Group Blue Ridge Log Cabins Boise Cascade BonnaVilla BoulderMod Flatirons Bristlecone Construction Brynn Grey Partners, Ltd. C F Skyline LLC **CBRE** CSU Chico Cach Labor California Polytechnic State University **Caster Concepts** 

California Polytechnic
State University

Caster Concepts
Century Fire Protection, LLC
Ceraclad
CertainTeed/Saint-Gobain
Champion Excel Homes
Cherry Creek Innovation
Campus
Choate Construction
Company
Cinccity
City of Atlanta, Office
of Buildings
City of Clearlake
ClarkDietrich
Cobalt Creed LLC

Colorado Department

of Local Affairs

Colorado Division of Housing

Colorado Housing and Finance Authority Colorado Licensed Engineers Columbia Ventures Coroplast-tape Creations Global Creative Balance Inc. Creative Modular Construction Creature **DCI Engineers** DJR Architecture DI Cohen **DPR** Construction DRACONTAINERS CORP DRC Development Group, LLC Da Vinci Consultina Daedalus Engineering De Anza College Division of Housing Dohn Construction Doualass Colony Group Dust2Pearl IIC Dwellinz E Gilbert & Sons. Inc. EFO Haven Management Inc. **EVstudio** Eastern Atlantic State Regional Council of Carpenters EcoMod LLC **Emmons Design LLC** Engineering Consultants, Inc Eureka Modular **FRAMECAD Fading West Development** Farrington Construction

Managment, LLC

FlexDecks Foliot Furniture Fort + Home Four C's Construction **FourA Constructs** FullStack Modular GA Department of Community Affairs **GLM Architects GPS Heavy** Geberit US Georgia Institute of Technology Global Tech Solutions Government of Canada Graceland Research & Consultina Granite Construction Company GreenStaxx Gregg Development Guerdon HB Fuller **HMC** Architects Hartman and Hartman Construction Harvard University Hayes Modular **Home Depot** Honomobo Corporation Housing Authority of the City of Alameda Hutchings CRE ICC NTA, LLC IMEG Corp **ISE Structural Engineers** Ideal Construction

Impact Housing Group LLC

Indovina Associates Architects Innovative Dehumidifier Systems Integral Methods International Code Council Interstates, Inc. **Irontown Homes** J. Pellerin, Architect JE Consulting JHP Architecture JLG Architects Jackson | Main Architecture Jigsaw Construction John C Lee Arch Pln, Inc. **KEPHART** KP Reddy Co **KPRS** Construction Services Inc. KSrealestategroup **KT Black Services KUBE** Kaedix Kalesnikoff Mass Timber Kidde Commercial / **Edwards Fire and Life Safety** L.W. Mountain, Inc. LAI Design Group LH Housing LHA LP Building Solutions Landsteward Consulting Landy Swaab **Lochsa Engineering** Lowney Architecture M-Integrated M3 Components

MGL Partners

#### ATTENDING COMPANIES & AGENCIES CONT.

**bold red** = attended multiple 2025 events

MODIOGIQ Mannington Commercial Flooring Manzanita Resource Group Marex Services Martin/Martin Inc

Maven Welding & Fabrication

Maxma360 **MbBILT** 

McFly, LLC Metrovitalization

MiTek

Midwest Drywall Missing Middles Mobilease Modular Space

ModCM ModCribs

ModMax

Modsensors

Modtec.Homes ModuCon Developers Modular Genius Module Modutize LLC Movable Roots LLC

Mr. Shrinkwrap Mule-Hide Products

Murray Engineering P.C.

Mākhers Studio **NEXGEN Building Products NFPA Global Solutions** 

NOVA Engineering and Environmental

**NREL** 

Nashua Builders

National Park Service National Renewable **Energy Laboratory**  Nexxux Developments Nibbi Prefab Nichiha USA, Inc. Niles Bolton Associates Noble Investment Group Nor-Cal Pipeline Services Northstar Systembuilt Novato Unified School District Novel Nest Co. Q7 Architecture Oden Development Ogle Design Old Mill Building Products Orens Brothers, Inc. Our Home LLC PIEDRA GROUP **PYATOK** architecture and urban design Page Southerland Page Page, now Stantec Palace Construction, Inc. Papaya Development Parrett Constuction LLC Parsons Roofina Paslin Company

Path Construction Peaks Precast Petra, Inc. **SVRE Pew Properties** Phoenix Modular **Building Systems** Pinkard Construction Co Sarva LLC Positive Energy Conservation Products Systems Powers Brown Architecture **Precision Contractors** Primatech Construction, Inc. ProSet, LLC

Progress Carolina, LLC

Proset Construction, Inc. Providence Engineering Quartz Modular Quotr R&S Tavares Associates, Inc. Ritz Craft Commercial READY2GO TRAILER SALES LLC RISE Modular ROCKWOOL RaaP Builders Rangate

ReSIA Manufacturing, LLC Ready2Go Modular Solutions Red Feather Industries ICA RedBuilt

Redpeak Properties Reko Automation Group Inc.

RoadMasters, a Division of Bennett Truck **Transport** 

Rocky Ledge Capital, LLC Roman Products, LLC Roof and Realm Rosemont Holdings, LLC Rowe Fenestration Runkle Consulting, Inc.

SAR+ Architects

Sagebrush Building Systems Sampson Construction

Scottsdale Construction

Seasafe Homes Set Works Ltd

SfL+a Architects/Firstfloor Signature Building Systems

**Sika Corporation** 

Simplex Industries, Inc. Simpson Strong Tie

Singleton Designs, LLC Solution 4 Design

Specialized Power Logistics Stanford Orion

Stanford University Staghaus LLC State of Colorado

Steel River Building Systems, Inc.

Stok Investment Group

Stream Modular

Studio KDA Studio T-SQ., Inc. Sugar Creek Capital Summit Supply Chain

Consulting SuperForm Products Ltd.

Sustant, LLC

Swinterton Symmetry Builders, Inc. Synergy Modular **TERPconsulting** TPTM

Tamarack Ventilation

Terner Labs The Integral Group The Mod Squad

The Sparrow Group The True Life Companies Three Hands Ventures

**Timberline Construction** Group, LLC TinyMod, LLC Tower Sealants Trail Star Development Transformational Housing **Partners** 

Transhield, Inc. Tributary Development LLC Truebeck Construction Tyreus Architecture

**US-Offsite** 

USI

Unico, Inc.

**Universal Forest Products** 

Factory Built UrbanBloc, Inc.

Vacavia Cottages & Cabins

VanMetre Homes Vederra Modular

Veev

Villa Homes

WESCO Distribution, Inc.

WGO **WSPUSA** Warrior Precast West Colfax Lampstand

**Whiting-Turner Contracting** Company

WinTech Wind River Built Workforce Modulars Z Modular **Zandier Construction Services** ZenniHome

## INSIDE THE OFFSITE CONSTRUCTION SUMMITS

The Offsite Construction Network's regionallyfocused, one-day Summits have been specifically designed to bring together local and national stakeholders with the goal of introducing potential end-users to the full capabilities of the offsite construction industry.

#### **Each Offsite Construction Summit features:**

- A unique mix of impactful speakers from local, regional, and national companies and government agencies
- Convenient parking and easy access to area transit
- Catered lunch and refreshments
- Dedicated time to connect with exhibitors
- Onsite staff to assist with networking
- Highly-visible sponsorship opportunities

Take a look at a recent Summit agenda

#### 9:00AM - 10:00AM

Coffee with Exhibitors

#### 10:00AM - 10:30AM

Presentation #1:

Trent Gilley, Chick-fil-A

#### 10:30AM - 11:00AM

Presentation #2:

Kelly Williams, Impact Housing Group

#### 11:00AM - 11:15AM

Networking Break with Exhibitors

#### 11:15AM - 11:45AM

Presentation #3:

Scott Bridger, ProSet Modular

#### 11:45AM - 12:15PM

Presentation #4:

Michael Lynch, Murray Engineering

#### 12:15PM - 1:15PM

Networking Lunch with Exhibitors

#### 1:15PM - 2:15PM

#### Government Affairs Town Hall:

Ted Miltiades, State of Georgia; Kimberly Craig, City of Atlanta; Christian Poulos, Georgia Dept. of Community Affairs; and Tom Hardiman and Jon Hannah-Spacagna, Modular Building Institute

#### 2:15PM - 3:15PM

Networking Reception with Exhibitors

#### 3:15PM - 4:30PM

Teardown

## EXHIBITOR/SPONSOR TESTIMONIAL

Mitek, a global company focused on providing integrated software, services, engineered products and automated solutions for the building industry worldwide, sponsored and/or exhibited at **nine of the last twelve** Offsite Construction Summits throughout 2023, 2024, and 2025.

What keeps MiTek coming back?

#### Stephen Keller

Component Specification Manager, MiTek



"As an offsite technology company, MiTek chose to exhibit at multiple Offsite Construction Summits to increase our outreach to the design professional and construction professional community.

The discussions and presentations at these shows have been very insightful. I have developed relationships with project stakeholders and have learned of how other companies are supporting the offsite construction industry.

Change takes time, particularly in our industry, and by attending these events to share tips, tricks, and new solutions, we can grow as an industry more effectively to solve real problems. I'd recommend that any company looking to join, support, or lead the offsite construction industry should attend one or more of these events."

## **IN PERSON**

Offsite Construction Network events provide attendees, sponsors, and exhibitors alike the opportunity to connect with—and learn from—established leaders and rising stars across the offsite construction industry.



SPONSORSHIP OPPORTUNITIES

### Morning Coffee USD \$1,500

Includes: 1 sponsor registration for a live event, signage onsite, logo on website and logo in printed event program

#### Name Badge

USD \$2,000

Includes: 2 sponsor registrations for a live event, logo on badge, logo on website plus logo in printed event program

#### Lunch

USD \$5,000

Includes: 2 sponsor registrations for a live event, signage onsite, logo on event webpage, logo in printed event program

## Case Study Presenters

USD \$2,000

Includes: 2 sponsor registrations for any event, recognition onsite by emcee, logo on one live event website, and logo in that event's printed program

#### **Program Insert**

USD \$2,000

Includes: 2 sponsor registrations for a live event, logo on event webpage, logo in that event's printed program

## Networking Reception

USD \$2,000

Includes: 2 sponsor registrations, signage onsite, logo on event website, recognition onsite by emcee, logo in that event's printed program

#### General

USD \$500

Includes: logo on one event webpage and logo in that event's printed program

#### **PLUS**

<u>All</u> event sponsors are included in Offsite Construction Network promotional emails and social posts for that event.

## ON DEMAND

Offsiteconstructionnetwork.com provides yearround education about all facets of the offsite construction industry and constant exposure for its supporting companies.

With instant access to webinars, interviews, and articles, plus a popular e-newsletter full of breaking news and events, offsitesconstructionnetwork.com is quickly becoming the online hub of the offsite construction industry.

#### **KEY METRICS**

**16%** 

We've experienced a **76% increase** in new website visitors year-over-year

**4** 30%

Our LinkedIn follower base has seen steady, organic growth of 30% in the past 365 days

9,000+

Over 9,000 verifed email addresses of past event attendees/exhibitors and opt-in subscribers



Offsite Construction Network emails boast above-average open (23%) and clickthrough (17%) rates

## SPONSORSHIP OPPORTUNITIES

#### Industry Stakeholder

USD \$5,000

Establish your company as a key stakeholder in the offsite industry by partnering with the Offsite Construction Network.

For a 1-year period, each Industry Stakeholder receives:

- linked logo on each live event page
- linked logo on the homepage for 12 months
- 2 attendee registrations for one in-person event
- a custom-built virtual expo page on our website that can include links, videos, PDFs, and more
- 6 posts on our social channels that drive traffic to your custom-built page
- a promoted video interview with executive director Tom Hardiman
- a promoted webinar hosted on the Offsite Construction Network website

#### Offsite Weekly

USD \$5,000

Sponsor our weekly e-newsletter and reach our growing audience of over 9,000 industry professionals. Each email includes offsite news, exclusive content, event updates, and more. Sponsors receive linked logo placement for 12 months.

### Custom E-blasts USD \$2,000

Directly connect with over 9,000 past event attendees and industry contacts. With flexible scheduling and KPI reporting, these e-blasts can bring attention when you need it most.

### Offsite Insights USD \$1,500

In this highly-promoted video interview series, executive director Tom Hardiman speaks to leaders from across the offsite construction industry. Sponsors receive logo placement and spoken recognition in 4 episodes and a linked logo on the Offsite Insights landing page for 6 months.

## ON DEMAND **SPONSORSHIP OPPORTUNITIES CONTINUED**

### Site Sponsor USD \$1,000

Build your company's brand and show your support of the offsite construction industry. Includes your company's logo on the Offsite Construction Network's homepage for 12 months, plus an entire customized webpage page that we build and promote all year long.

#### TERMS, CONDITIONS, CANCELLATIONS

Terms: Payment for each ad is required in US funds. Full payment, artwork and/or logo must arrive at Offsite Construction Network headquarters no later than the due dates specified.

Commissions: None

Cancellations: Cancellations or changes must be made in writing and will not be accepted after closing dates.

Advertising contracts subject to rate change upon notice. Contracts may be cancelled at the time rate change is effective without incurring a short-rate. Advertisers not fulfilling contract obligations will be short-rated. Publisher reserves the right to reject any ad. Advertisers agree to indemnify and protect the publisher from claims or expenses resulting from the unauthorized use of names, photographs, drawings, or words protected by copyright or registered trademark. The publisher is not liable for delivery delays or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental agency, fire, flood, insurrection, riot, explosion, embargo, strike, weather legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting publishing or delivery in any way.



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